I am thrilled to introduce and to welcome two new team members to the UIPPM team—Ashleigh Keys and Aleta Orem!

Both Ashleigh and Aleta join our team today. Please join me in welcoming them to the team!

Ashleigh is joining our team as the DC Regional Manager. With the exception of Marbury Plaza (which will be in the MD Regional portfolio—more information about this when I introduce the MD Regional Manager next week), Ashleigh is responsible for our DC portfolio.

Ashleigh brings over thirteen years of property management expertise, has achieved the designations of COS, CAM, CAPS and is a CPM candidate.

Ashleigh's depth of experience ranges from onsite leasing, marketing and management to portfolio management. She lead onsite teams for Waterton Residential, AIMCO, UDR, and RAM Partners. Ashleigh is a strong, talented leader whose accomplishments are recognized by her peers and many industry professionals.

Ashleigh's experience with performance management and training will add value as we continue to build our systems and processes.

## **WELCOME ASHLEIGH!**

Aleta joins us from Housing Opportunities Commission of Montgomery County where she has worked for the past ten years. Aleta has worked in various capacities with HOC-Montgomery County-and has worked in the industry for over 20 years. Aleta has a proven track record in multifamily property management and is recognized as an industry leader.

Aleta has managed large properties (600+ units) and has managed multiple sites. Her expertise and leadership will add to our strong PM team.

Aleta has a master's degree in Religious Studies and has achieved IREM's ARM designation, NAHRO PHM, as well as numerous inspection certifications.

When I met Aleta, I couldn't pass up the opportunity to hire her to join our team as a Community Manager. With our growing portfolio, we need more experienced and talented managers to add to our pool of TOP talent.

## WELCOME ALETA!

I am delighted that Ashleigh and Aleta have joined our team!

-Jennie